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**OFFICIAL****PATENT**

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Amdt 10/12/03

S.E.

Casey L. Birel 11-12-03

Date: 11/4/03

Casey L. Birel

CERTIFICATE OF FACSIMILE

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being transmitted via facsimile to: 703-872-9327, Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): George Blankenship, et al.Examiner: Matthew S. GartSerial No: 09/838,970Art Unit: 3625Filing Date: April 20, 2001Title: **SUPPLY CHAIN E-COMMERCE ENABLED BY POINT OF CONSUMPTION MONITOR**

**Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**

**REPLY TO ADVISORY ACTION DATED OCTOBER 30, 2003**

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments and amendments below.

A declaration under 37 C.F.R. §1.131 is being filed concurrently herewith under separate cover.